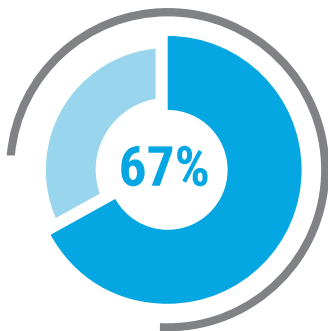




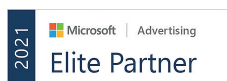
“Engage your way”

Turn more website visitors into sales with Rapid Talk!

Post pandemic, the way we interact with businesses has changed forever. Starting an email with Dear Madam/Sir has almost been forgotten. **We all want answers NOW.**



67% of mobile messaging app users said they expect to use chat more for communicating with businesses over the next two years. What's more, 53% of respondents say they're more likely to shop with a business they can message directly. Source: Nielsen's Facebook Messaging Survey



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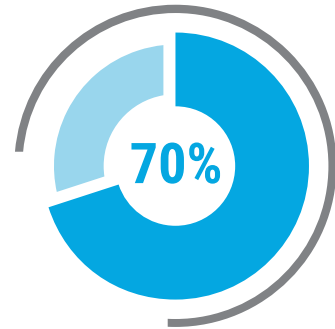
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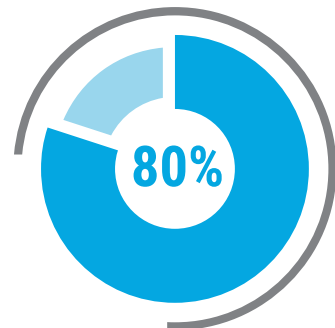
"Engage your way"

Your potential customers want the choice and flexibility to communicate with you in a way and at a time to suit them. Be it **Facebook Messenger, WhatsApp for business, Email, Call Back or Live chat**. It is all about communicating in real time with real people.



Give your customers choice. 70% of consumers prefer human agents to AI technologies.

Source: www.99firms.com/blog/live-chat-statistics/#gref



80% of WhatsApp messages are seen within five minutes.

Source: www.telemediaonline.co.uk



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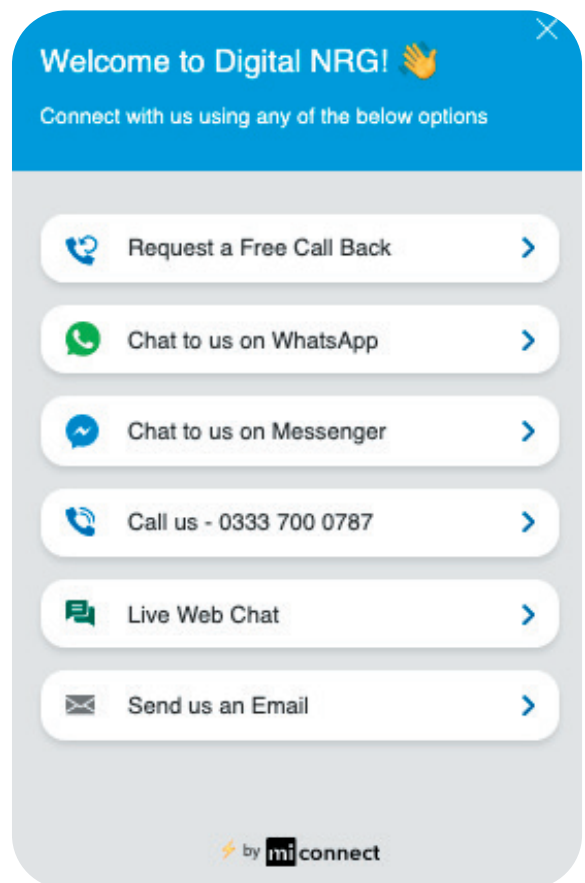
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“Engage your way”


Your website widget tailored to your needs:

- ✓ Opt in to Messenger, WhatsApp for Business & Call back
- ✓ WhatsApp for Business number provided free of charge 50, 250 or a 1000 Calls via the call back widget p.c.m available
- ✓ Set call back hours to suit you
- ✓ Unlimited clicks on all widgets
- ✓ Unlimited impressions
- ✓ Widget can be used across multiple domains
- ✓ Customisation of the widget colours
- ✓ Live chat can be set up upon request



Rapid Talk Feature



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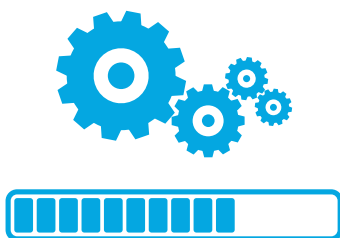
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“Engage your way”

How to install rapid talk & how to track the results:

- 01 Easy Peasy - Just one piece of code added via Google Tag Manager
- 02 Integration with analytics to track the results
- 03 Real-time custom dashboard reports
- 04 Combine with DNRG CRO to assess effectiveness and conversion rates



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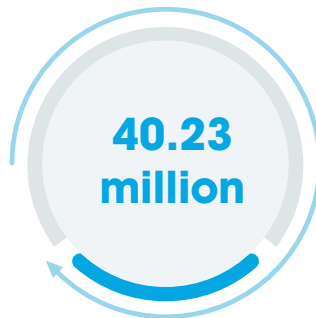


"Engage your way"



From September 2018 to April 2021, there were nearly 35.59 million Messenger users in the United Kingdom.

Source: www.statista.com



There are 40.23 million WhatsApp users in the UK currently.

Source: www.statista.com



The two busiest hours of the day online are between 10am-11am and 8pm-9pm. Be on standby to secure more website visitors into leads - manage your growth on the move. At work, at home at anytime.

Source: www.salecycle.com



Turn more visitors into customers



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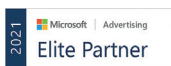
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Interested in Rapid Talk?

Speak with one of the experts at DNRG today

Accreditations



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